

# Design Guide

for the World's First Universal Processor

**Tachyum**<sup>TM</sup> 

# Safe area of Tachyum Logo

Do not place any elements or other logos right next to Tachyum logo. Safe area width and height are defined as "square X".



Any object placed near Tachyum logo can not be in defined safe area.



Do not use outlined version of logo



Do not change the color of Tachyum logo



Do not deform the logo



Do not rotate the logo



Do not place other logos or objects into safe area

**Do not modify**

Tachyum logo

Only use approved version of logo. Do not change or modify logo in any way.

**Digital**

Do not use smaller width of logo than 150 px



150 px minimum

**Print**

Do not use smaller width of logo than 25 mm.



25mm minimum

## **Minimal size** of Tachyum logo

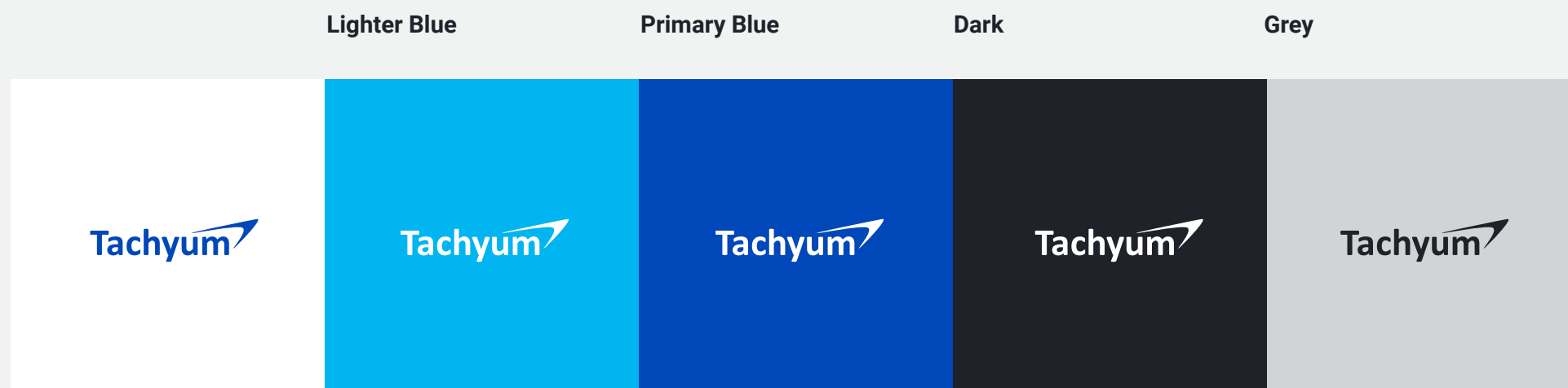
To ensure readability do not use Tachyum logo in smaller size than 150 px wide.

Printed logo should have width of atleast 25 mm.

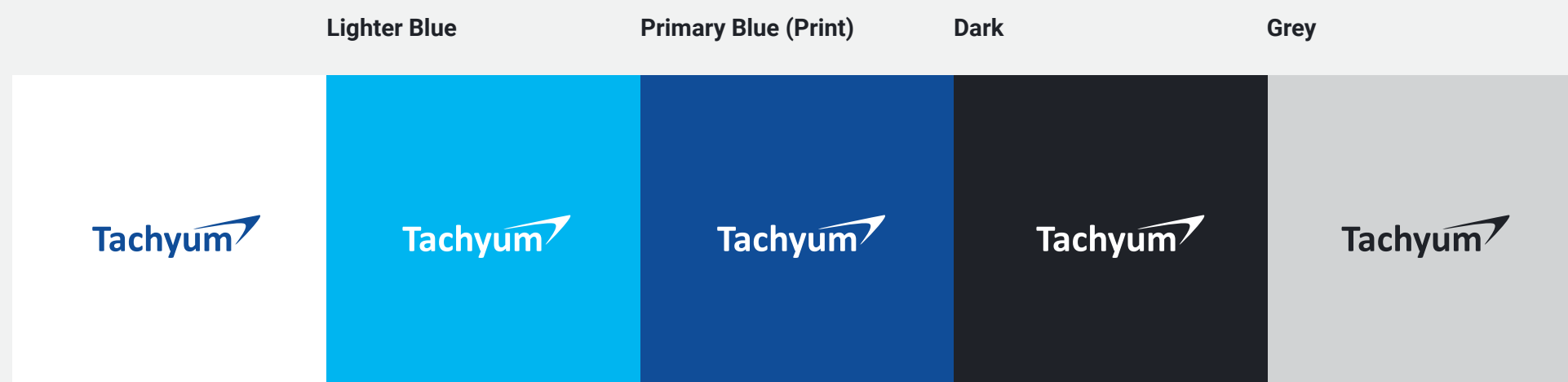
# Color palette

## of Tachyum Brand

Primary blue color can be complemented by lighter blue, Dark, Grey or White color. Colors specification below.



RGB	0	0	31	209
	181	71	34	211
	240	186	40	212
	#00b5f0	#0047ba	#1f2228	#d1d3d4



CMYK	68	99	77	17
	9	80	69	13
	0	8	59	13
	0	0	70	0

# Tachyum logo

Color versions

Primary defined blue color is version of Tachyum logo which should be always used and preferred.



# Tachyum logo

Black and White

Black or White version of logo can be used when background does not allow for blue version of logo to be clear and visible. Use grey version for letterhead footer or watermark.

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# Tachyum Logo

with design element

Tachyum logo can be complemented with pattern made of squares and circles - representing the core of Tachyum brand - the processor itself. This design element can be used on Letterhead or Business cards etc.

